

Master

Modul: Research Seminar Behavioral Management Control	
Name im Diploma Supplement	Research Seminar Behavioral Management Control
Verantwortlich	Prof. Dr. Lucia Bellora-Bienengraber
Voraussetzungen	Siehe Prüfungsordnung
Workload	180 Stunden studentischer Workload gesamt, davon: <ul style="list-style-type: none"> • Präsenzzeit: 30 Stunden • Vorbereitung, Nachbereitung: 120 Stunden • Prüfungsvorbereitung: 30 Stunden
Dauer	Das Modul erstreckt sich über 1 Semester.
Qualifikationsziele	Students ... <ul style="list-style-type: none"> ▪ plan and implement the steps of an empirical research process ▪ work effectively in a team ▪ identify and specify a relevant research question ▪ collect data appropriate to validly answer a research question ▪ analyze data with appropriate statistical tools ▪ interpret, discuss, and criticize their results in line with their research question ▪ present their research in a written paper and in an oral academic presentation ▪ discuss and constructively criticize their own and others' research
Praxisrelevanz	The knowledge and skills acquired are essential for any leadership position in both business and academia.
Prüfungsmodalitäten	The module-related examination consists of a research paper (usually max. 30.000 characters without spaces; 60% of the grade) and a presentation part (consisting of usually 15 minutes of presentation of the own paper, 10 minutes Q&A regarding the own paper, and 5 minutes discussion of another paper; 40% of the grade).
Verwendung in Studiengängen	BWL-EaF-Ma-2015 (2.-3. FS), MuU-Ma-2013 (2.-3. FS)
Bestandteile	Research Seminar Behavioral Management Control

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Name im Diploma Supplement	Research Seminar Behavioral Management Control		
Anbieter	Lehrstuhl für Managerial Accounting and Sustainability		
Lehrperson	Prof. Dr. Lucia Bellora-Bienengraber		
SWS	4	Sprache	englisch
Turnus	einmalig	Maximale Hörschaft	20
Hörschaft	Vgl. Modul		
Empfohlenes Vorwissen	Students are assumed to have solid knowledge of general business administration, management and leadership, and/or organization. A sufficient level of spoken and written English language skills is necessary. Basic statistical skills are helpful to understand other papers and make adequate choices in the data analysis.		
Abstract	The research seminar helps students develop the knowledge and skills to independently and critically analyze and answer a practically and scientifically relevant research question from the area of behavioral management control research.		
Lehrinhalte	Selected topics from behavioral management control research; the concrete topic is announced at the beginning of the seminar.		
Literaturangaben	The literature depends on the specific topic. Students will be provided with relevant papers at the beginning of the seminar.		
Didaktisches Konzept	Students are expected to regularly hand in intermediate products to receive feedback and to participate in a few block seminar sessions that accompany their learning process throughout their research process; the end product will be a research paper, a research presentation, a Q&A, and a discussion of another paper.		